

Global Fund Advocates Network Asia-Pacific  
66/5, 33 Tower, Sukhumvit 33 Road  
Klongtoey Nua, Wattana, Bangkok 10110  
Thailand

30<sup>th</sup> August 2019

Mr. Sherwin Charles  
Chief Executive Officer  
Nandos / Goodbye Malaria  
10a Victoria Rd, Lorentzville  
Johannesburg, 2094  
South Africa

Dear Mr. Charles,

For the Fifth Replenishment of the Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund) in 2016, Goodbye Malaria pledged **USD 4 million** for the 2017 – 2019 allocation period of the Global Fund.

The Global Fund Advocates Network Asia-Pacific (GFAN AP) along with advocates, activists and representatives of communities living with, affected by, and/or vulnerable to the three diseases in Asia-Pacific appreciate your contributions to the fight against the three diseases, especially for malaria, which has supported to save over 27 million lives and continue to build resilient and sustainable systems for health, promote and protect human rights, and advance gender equality.

We cannot get out of our minds how your contributions have catalysed funding contributions from other Private Sector and Private Foundations donors to the Global Fund. The continuous support that donors including yourself to the Global Fund, sends the message that you do care about us, the fight against the three diseases, and improving the lives of those most impacted and vulnerable to them!

Pursuing the goal of eliminating malaria, a preventable disease that still kills a child every 2 minutes, the Goodbye Malaria campaign, supported by Nando's and other corporate partners, raises awareness and funding for malaria programs. The campaign directly benefits the Global Fund-supported cross-border malaria programme in Mozambique, South Africa and Eswatini, known as the MOSASWA program.

This year, the Global Fund embarked on its Sixth Replenishment process to raise at least USD 14 billion which will help to save 16 million lives, cut the mortality rate from HIV, TB and malaria in half, and contribute towards stronger health systems by 2023. Technical partners have estimated the total funding need for AIDS, TB and malaria at USD 46 billion annually of which, as the Get Back on Track to End the Epidemics report<sup>1</sup> by the Global Fund Advocates Network (GFAN) estimates, at least USD 16.8 to USD 18 billion should be invested through the Global Fund for the Sixth Replenishment (2020-2022).

In 2015, World Leaders committed to achieve the Sustainable Development Goals (SDGs) by 2030, pledging to deliver health and well-being for all, to achieve Universal Health Coverage (UHC), and to build a more prosperous, equitable and sustainable world by leaving no one behind. In 2018, the development of the Global Action Plan and its framework united 12 health and development institutions under a common aim to accelerate progress towards SDG 3: Health and Well-being for all. With only 11 years more to 2030, it is crucial that we accelerate our actions to achieve SDGs.

Raising at least USD 14 billion for the Global Fund Sixth Replenishment will present us with an opportunity towards the acceleration of progress towards SDG 3 and UHC through strengthening systems for health; reinforcing health security; spurring domestic investment of USD 46 billion during the period 2021-2023; tackling inequalities in health including

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<sup>1</sup> Get Back on Track to End the Epidemics - <http://www.globalfundadvocatesnetwork.org/campaign/get-back-on-track/>

gender and human rights-related barriers to access; and yielding a return on investment of 1:19 with every dollar invested.

Getting back on track to end the epidemics and delivering the broader SDG 3 targets will require all the actors involved, including multilateral and bilateral partners, governments, private sector, private foundations, communities and civil society to raise their game, accelerate innovation, coordinate and collaborate more efficiently and execute programmes more effectively.

An increased and successful Replenishment will provide the Global Fund the ability to scale up its effective responses and get the world back on track to fight the three diseases!

Hence, we want you to be our Hero!

**Be a Global Fund Sixth Replenishment Hero and show us you care by increasing your Pledge to the Sixth Replenishment of the Global Fund from your previous pledge for the Fifth Replenishment!**

**Be a Hero among other Private Sector and Private Foundations donors; lead and rally the global donor community to increase their pledges to the Global Fund Sixth Replenishment and announce early pledges!**

**Be a Hero for sustainable development and for the Universal Health Coverage agenda by pledging full support for a successful Sixth Replenishment that enables the Global Fund to scale up its fight against AIDS, TB and Malaria in achieving the SDGs and building resilient and sustainable systems for health to ensure healthy lives and promote well-being and to leave no one behind!**

We hope Goodbye Malaria will continue to be our Hero, Global Fund Champion and Contributor because...

**#HeroesGiveMore**  
**#AtLeast14Billion**  
**#StepUpTheFight**  
**#GetBackOnTrack**

#### **Global Fund Advocates Network Asia Pacific (GFAN AP)**

GFAN AP is a platform of community and civil society advocates for a successfully resourced Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund). It supports community and civil society mobilisation in the areas of increased domestic financing for HIV, TB, and malaria; increased donor contributions towards the Global Fund; and ensuring that policy frameworks on health financing take into account community, rights, and gender issues. For more information, please visit, [www.gfanasiapacific.org](http://www.gfanasiapacific.org) or contact Rachel Ong, Regional Coordinator – [Rachel.ong@gfanasiapacific.org](mailto:Rachel.ong@gfanasiapacific.org) or Niluka Perera, Communications and Coordination Officer – [Niluka.perera@gfanasiapacific.org](mailto:Niluka.perera@gfanasiapacific.org)

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<sup>2</sup>This letter is supported by the following individuals, community-based and civil society organisations - <https://gfanasiapacific.org/2019/08/heroesgivemore-global-sign-on/>