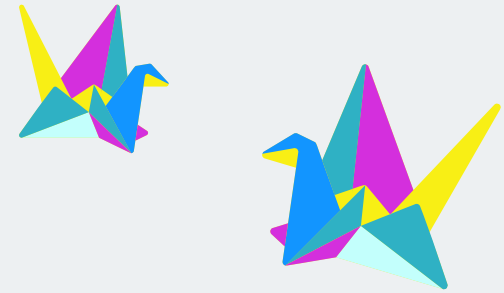
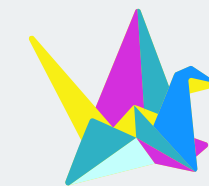
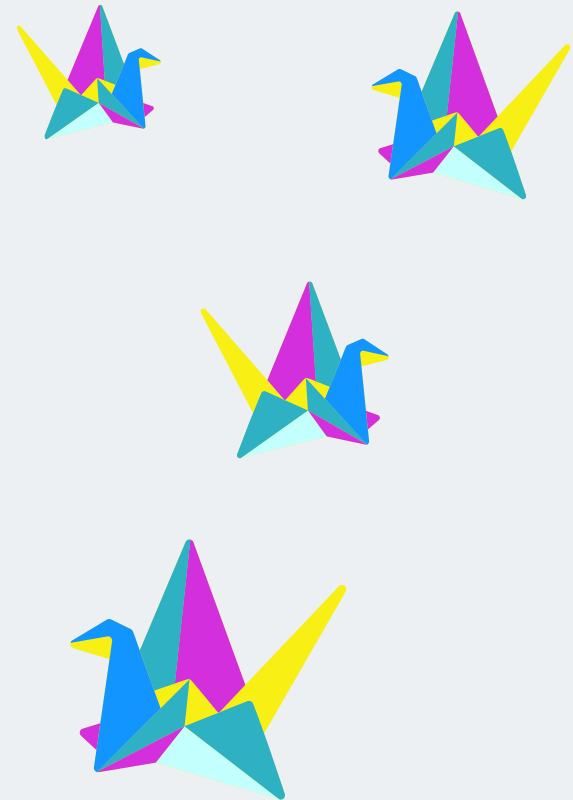


#POWEROFMORE #BETTERTOGETHER

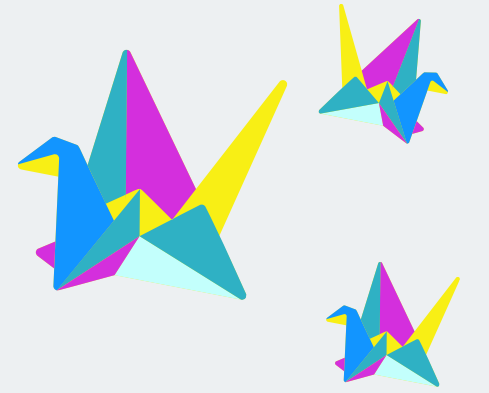


**IN EXTRAORDINARY TIMES...**

**THE POWER OF MORE**



# CAMPAIGN OBJECTIVES



- INCREASED RESOURCES FOR THE GLOBAL FUND SEVENTH REPLENISHMENT FROM DONORS IN THE CONTEXT OF COVID-19
- INCREASED DOMESTIC FINANCING FOR THE THREE DISEASES AND HEALTH IN THE CONTEXT OF COVID-19



# THE ORIGAMI PAPER CRANE



- A CLASSIC JAPANESE CRAFT, WHICH IS UNIVERSALLY RECOGNISABLE AS ASIAN IN ORIGIN
- PAPER CRANES ARE A SYMBOL OF PEACE, LOVE AND HOPE, AND HEALING DURING CHALLENGING TIMES
- FOLDING A THOUSAND PAPER CRANES IS BELIEVED TO GRANT WISHES

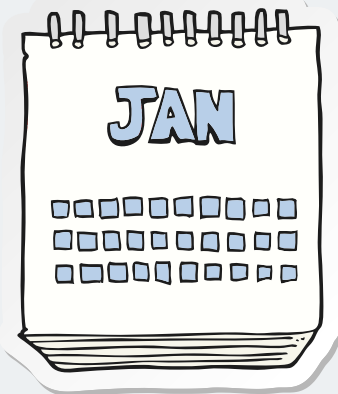




# KEY ACTIVITIES IN 2022!



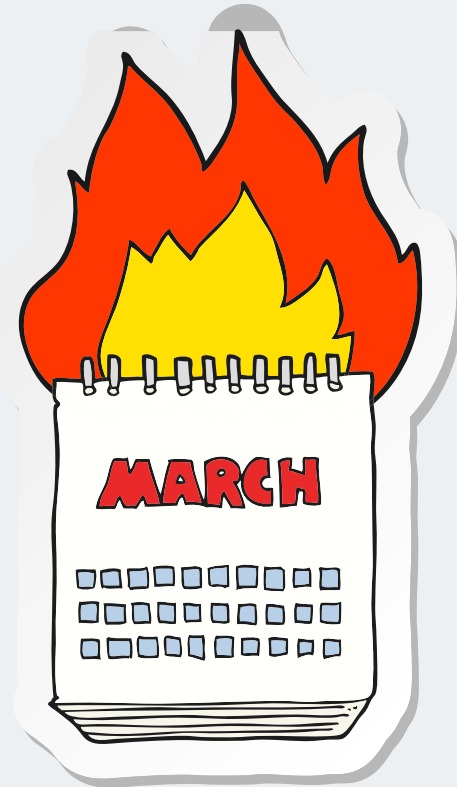
ONGOING THROUGH THE YEAR: G20 & G7 ADVOCACY & DOMESTIC RESOURCE MOBILISATION!!



LETTER TO FRENCH  
EMBASSIES FOR ASSUMING  
EU PRESIDENCY

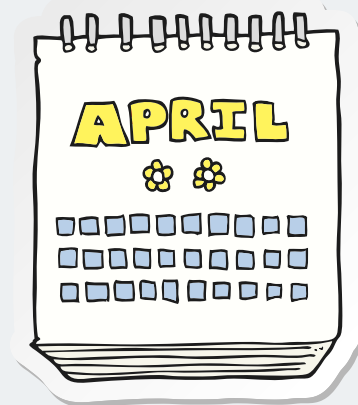


- END: GLOBAL FUND PREPARATORY MEETING
- END: OFFICIAL LAUNCH OF CAMPAIGN - WEBSITE, COLLATERALS & KEY MESSAGING!

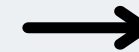


- 1ST/2ND WEEK: GLOBAL WEEK OF ACTION
- 24TH: WORLD TB DAY

#THEBEATCONTINUES



25TH: WORLD MALARIA DAY



- VIRTUAL EVENTS
- EMBASSY EVENTS
- FINAL PUSH TO DONORS
- WORKING WITH DONOR COUNTRY NGOS



SEVENTH REPLENISHMENT  
CONFERENCE!



THANK YOUS!

#POWEROFMORE #BETTERTOGETHER