

# In Extraordinary Times... The Power of More

**CS4ME**  
CIVIL SOCIETY FOR MALARIA ELIMINATION

**gfan**  
AFRICA

**GFAN**  
ASIA-PACIFIC

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global  
fund  
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network

## #BetterTogether Social Media Stickers User Guide

Social media sticker packs are a fun and visual way to communicate on digital messaging tools such as Facebook Messenger, WhatsApp, Telegram, etc without having to worry about storage space.

“In Extraordinary Times... The Power of More” campaign was developed by [Global Fund Advocates Network Asia-Pacific \(GFAN AP\)](#) for the Seventh Replenishment of the Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund). The campaign aims to mobilise communities and civil society across the world to rally together with all stakeholders – including donor countries, the private sector and private foundations – for a successfully resourced Global Fund.

For the Seventh Replenishment, the Global Fund needs at **least USD 18 billion**. This is the minimum required to get the world back on track towards ending HIV, TB and malaria as epidemics, build resilient and sustainable systems for health – including community systems, and strengthen pandemic preparedness, making the world more equitable and safer from future threats.

There are two mascots used in this sticker pack.

- The Orizuru:** The origami paper crane (known as the Orizuru in Japanese) is considered to be the most classic of all Japanese origami. The crane is a symbol of success and good fortune in Japanese culture and the origami paper crane is a symbol of peace, love, and hope, and healing during challenging times.
- The African Elephant:** Many African cultures revere the African elephant as a symbol of strength and power, and it is used to represent wisdom, strength, royalty, and moral and spiritual strength.

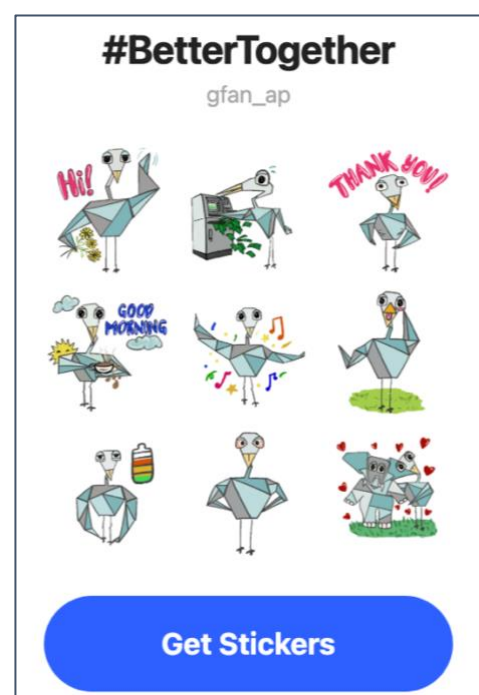
The sticker pack is released as part of the GFAN AP campaign collaterals to raise awareness amongst your contacts on various social media platforms – currently the stickers are available on WhatsApp, Signal, iMessage.

Please download and use the #BetterTogether sticker pack to raise awareness among your friends and colleagues on the Global Fund Seventh Replenishment and to mobilize support!

***We will be sharing sticker packs for more messaging platforms in the coming weeks!***

***Keep an eye out on***

***<http://www.gfanasiapacific.org/powerofmore> page for updates!***



**#GLOBALWEEKOFACTION #POWEROFMORE #BETTERTOGETHER  
#THEBEATCONTINUES #MEETTHETARGET #GETBACKONTRACK  
#FIGHTFORWHATCOUNTS**

## Things You'll Need!

1. An Internet connection to download the sticker pack.
2. A mobile or web device.
3. A fun conversation!

## A. How to Download the Stickers

An application is needed to be downloaded on your mobile device or tablet prior to downloading the stickers, please follow the instructions below to download the sticker pack for WhatsApp, Signal and iMessage.

### i. Download Stickers via Sticker.ly:

1. Download Sticker.ly via PlayStore or AppStore, it is also available on your desktop!
2. Please note that you will require to sign up for the application, either using your google, Facebook or apple (where applicable) account.
3. Follow this [link](#) and open it using Sticker.ly, or search for the sticker pack with the code USCLQK.
4. Click the (+) button to add the stickers on WhatsApp and iMessage.
5. A dialog box will open asking you to confirm the download, click yes.

Apps needed: Sticker.ly

### ii. Download Stickers on WhatsApp:

1. Open WhatsApp on your device and go to any individual or group chat.
2. To add a sticker, tap on the 'Emoji' icon, then on 'Stickers' and then on the plus (+) icon.
3. You will be directed to WhatsApp's sticker store.
4. Download the custom sticker pack by scrolling down and selecting 'Get More stickers' in the sticker store, you can look for the Better Together sticker pack or just click on this [link](#).
5. Tap on 'Download' next to the sticker pack you wish to download.
6. Both Android and iOS users can download them.

Apps needed: Sticker.ly and WhatsApp

### iii. Download Stickers on Signal:

1. Download the sticker pack using this [link](#) on your device.
2. Tap the download (+) icon.
3. Both Android and iOS users can download them.

Apps needed: Signal

### iv. Download Stickers on iMessage:

1. Open iMessage on your device and go to any individual or group chat.
2. To add a sticker, tap on the 'Emoji' icon, then on 'Stickers' and then on the plus (+) icon.
3. You will be directed to iMessage sticker store.
4. Download the custom sticker pack by scrolling down and selecting 'Get More stickers' in the sticker store, you can look for the Better Together sticker pack or just click on this [link](#).
5. Tap on 'Download' next to the sticker pack you wish to download.

Apps needed: Sticker.ly and WhatsApp

## B. Share with Friends!

Your friends can see and add the pack by tapping on the sticker you sent.

1. Tap on a received sticker.
2. Scroll through and view the stickers in the sticker pack.
3. Select Install. or select the sticker icon to view stickers.
4. Select +. Scroll to Stickers you received.

## C. Use Stickers:

1. Once new stickers are downloaded, you can then use them in your chats.
2. Go to the messaging platform on your device and open any individual or group chat.
3. Then, tap on the 'Emoji' icon and then on the 'Sticker' icon.
4. Here, you will be able to see the new downloaded sticker pack along with other regularly used stickers.
5. Tap on any one of the stickers and it will be sent automatically to the person in the chat window.