Presentation of “Meet The Target” campaign

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MEET THE TARGET

WHO IS GFAN AFRICA?

- **The Global Fund Advocates Network Africa (GFAN Africa)** is a continent wide social movement that demands health for all by recruiting, connecting and mobilizing health advocates (individuals and organizations) to communicate the urgent need for a fully funded Global Fund to defeat HIV, tuberculosis and malaria as epidemics

- GFAN Africa francophone is coordonnated by Impact Santé Afrique (ISA)
- GFAN Africa Anglophone is coordonnated by Waci Health

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MEET THE TARGET

« Meet the Target » Campaign Objectives

Increase of health resources for the 7th Replenishment

Successfully replenish the Global Fund

Invest in communities and civil society

Next steps : GFAN Upcoming days of action

April 14: GFAN Debrief

April 21: Africa regional Media/ journalist briefing

April 28 Virtual MP briefing & World Malaria Day

AFRAVIH

June 15: Korea Day Action

June 16: UK Day Action in Commonwealth Countries only

June 23 : CHOGM

Africa regional Day of mobilization

July 29 – August 2: International AIDS Conference

Global Fund Replenishment conference

May: Regional Day of Mobilization

July 1 – July 10: Letter to French Embassy

07th July : SC Declaration adressed to Francophone countries

July: AU Summit

OAFLA

1st Week of July: Canada - action

UN Summit

June - September 2022 :Signing on letters targeting

Denmark

Republic of Korea

European Commission

Japan

Etc

MEET THE TARGET

The "Meet The Target" Challenge

Meet The Target contre le VIH/sida, la Tuberculose et le Paludisme

Rejoignez le Challenge

1. Ecrivez « $18B » sur la paume de votre main
2. Demandez à quelqu'un de vous prendre en photo ou prenez une photo ou une vidéo de vous avec les filtres de votre choix, la main et le regard fixés vers l'objectif
3. Postez la sur vos réseaux sociaux, en ajoutant les hashtags #MeetTheTarget #FightForWhatCounts #GFANAfrica #CS4ME et identifiez le Président, le Ministre de la Santé et un Parlementaire de votre pays. Identifiez aussi les pays donateurs comme l'Angleterre, la France, le Canada, l'Allemagne, le Japon...
4. Invitez vos amis à rejoindre le challenge

MEET THE TARGET

Meet The Target To fight AIDS, Tuberculosis and Malaria

Join the Challenge

1. Write "$18B" on the palm of your hand
2. Ask someone to take your picture or take a selfie or video of you with the filters of your choice, with your hand and eyes fixed on the lens
3. Post it on social media with the hashtags #MeetTheTarget #TheBeatContinues #FightForWhatCounts and tag the President, the Ministry of Health and a Parliamentarian of your country. Tag also donor countries as well as UK, France,Canada,Germany,Japan...
4. Ask your friends to join the challenge

MEET THE TARGET

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MALARIA CHAMPION YANNICK NOAH JOINED « MEET THE TARGET » CHALLENGE

MEET THE TARGET

The "Meet The Target" Challenge

MEET THE TARGET

The #BeatContinues so we must #FightforWhatCounts and with #PowerOfMore we will #MeetTheTarget

MEET THE TARGET

THANK YOU